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Global Experiment #DoltForPeace Launches on International Day of Peace
Kids Lead the Way in Worldwide Movement to Create One Billion Acts of Peace

Carlsbad, CA (September 11, 2018) What happens when the world accomplishes one billion acts of peace in ten days? We are about to find out! On September 21st, the International Day of Peace, global nonprofits, Kids for Peace and Peace One Day, joined by the Good News Network, will launch #DoltForPeace, a global experiment to unite one billion people in taking action for peace.

#DoltForPeace will light up the world with peace on September 21st when 1000 'Ignitors' complete an act of peace, share it on social media using #DoltForPeace, and then invite five friends to do the same. By using simple math, at the end of ten days, 1.2 billion people—over 10% of the world's population—will have taken action for peace.

The ten-day initiative is led by two global nonprofits with a combined 30 years of engagement in world-changing activism. [Kids for Peace](#), with its peacebuilding network of 10 million youth in 121 countries, developed the vision for #DoltForPeace, and is leading the experiment. Kids for Peace brought on the perfect partner, [Peace One Day](#), the organization behind the unanimous United Nations decision to adopt the first-ever annual day of global ceasefire and non-violence, now known as Peace Day – September 21. The collaboration is in support of the United Nations Sustainable Development Goal 17, *Partnerships for the Goals*, underscoring the importance of working together to build a better world.

“We believe peace becomes a reality through love and action,” says Jill McManigal, Co-founder and Executive Director of Kids for Peace. “Children of all ages around the world have decided they want to lead a shift from a culture of fear and division to one of love and respect.”

Several dynamic events will fuel the global experiment from sea to sky. Kids will kick off a series of peace sign formations at #DoltForPeace launch events in USA, UK, Kenya, Pakistan, India, and Australia. Following their lead, professional surfer Rob Machado will host a peace sign paddle-out, and Guinness World Record-holding skydivers from across the United States will perform the first-ever skydive peace sign formation.

Participants in the experiment can track the impact at www.doitforpeace.org and see the world light up with each act of peace. This dynamic visualization is powered by #DoltForPeace tech partner Insert Change.

Enlivening and amplifying the impact of the event will be [Good News Network](#) (GNN), the #1 website for positive news and inspiring content, spreading good news for over 20 years. Co-owner of Good News Network and #DoltForPeace chief uniter, Anthony Samadani said, “Everyone has a role to play in creating peace. GNN is honored to support and share the good news about this inspiring initiative, which has unprecedented potential to shift global consciousness.”

Let’s unite the world and shift from a culture of fear and division to one of love and respect. Peace begins with you. Sign-up to be a #DoltForPeace Ignitor today at www.DoltForPeace.org. Whatever you do, #DoltForPeace!

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About

[Kids for Peace](#) is a California-based global nonprofit that provides a platform for youth to actively engage in socially-conscious leadership, community service, global friendships, and thoughtful acts of kindness. Over ten million youth in 121 countries actively create a culture of peace through their two programs, The Great Kindness Challenge and The Peace Pledge Program.

[Peace One Day](#) (POD) was created in 1998 by Jeremy Gilley, a British film maker. It is a non-profit organisation based in London dedicated to raising awareness worldwide of 21 September as an annual day of global ceasefire and nonviolence (Peace Day). POD is non-political, dedicated to working with all sectors of society, with a track record of organising activities around the globe on Peace Day, 21 September. Peace One Day led the process that resulted in the UN member states unanimously adopting Peace Day as an annual day of ceasefire and non-violence on a fixed calendar date, 21 September.

[Good News Network](http://GNN.org)[®] (GNN.org) was launched 21 years ago by former TV news professional Geri Weis-Corbley, as an antidote to the barrage of negativity prevalent in the mainstream media. With its long history, staying power, and public trust, GNN has remained #1 on Google. Today, with its 5-star app, new podcast, and “Good News Guru” syndicated radio segment, GNN delivers a daily dose of positive news to millions around the globe.

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